

## ABSTRACT OF THE DISCLOSURE

A face area in an image including a figure is perceived to have appropriate color and/or density without being affected by color and/or density of an area surrounding the face area.

5 Face area extracting means extracts a face area from an image including a figure, and surrounding color density detecting means detects color density information indicating color and/or density (color density) of an area surrounding the face area. Adjusting means adjusts color density of the face area based on the color density information detected by the surrounding color density information detecting means. By reproducing the image after the adjustment, the face area is perceived to have appropriate color density without being affected by the color density of the surrounding area.

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